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**FOR IMMEDIATE RELEASE**

**Mat Parker and Frank Pickard Join Bionote USA as Regional Sales Managers**

**BIG LAKE, MINN. (November 11, 2021)** – Bionote USA, manufacturer of quantitative, point-of-care veterinary analyzers and biomarker tests, welcomes Mat Parker and Frank Pickard as Regional Sales Managers, covering the southeastern and southcentral regions of the U.S. respectively. Parker and Pickard are responsible for representing Bionote’s growing Vcheck line of in-clinic quantitative analyzers and tests with both Bionote distribution partners and directly within their sales regions.

With 50 years of combined experience in the medical field, Parker and Pickard will utilize their expertise to work with distribution, veterinary practice owners and staff to ensure customer satisfaction, as well as maintain an instrumental role in product installations and training. They will also work heavily with veterinary practices in their respective regions, educating veterinary doctors and staff about the benefits of Bionote’s recently launched Vcheck NT-proBNP test, the first and only in-clinic, quantitative diagnostic test kit for the early detection of heart disease in dogs.

“Our distributors and veterinary professionals in these regions can really depend on Parker and Pickard. They both demonstrate top-notch follow-through and significant industry expertise that will help align veterinary practices with the best point-of-care solutions from Bionote,” said Randy Knick, president of Bionote USA.

Bionote’s line of quantitative diagnostic products are currently available in the U.S. and Canada. To learn more about Bionote USA and the Vcheck line of analyzers and tests, or to place an order, contact: Mat Parker at [matparker@bionote.com](mailto:matparker@bionote.com) (Carolinas, Florida and southern Georgia) or Frank Pickard at [frankpickard@bionote.com](mailto:frankpickard@bionote.com) (Tennessee, Kentucky, Mississippi, Alabama and northern Georgia). Bionote sales can also be contacted directly through the company website: [www.bionote.com](http://www.bionote.com).

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**About Bionote USA**

*Founded in South Korea, Bionote has a long history of creating diagnostic products. A leading research and development company, Bionote helps both veterinarians and medical professionals worldwide by researching and creating solutions in the diagnostic space. Combining in-clinic and microbiology experiences, Bionote USA was formed to bring diagnostic tools that fulfill best-in-care practice needs to the North American veterinary marketplace. This forward-focused, problem-solving approach to patient care resulted in the development of Vcheck and its premium line of quantitative diagnostic tests which provide an actual numerical result - not positives, negatives or estimates. With more than 11,000 Vcheck analyzers placed in veterinary clinics worldwide, Bionote allows veterinarians to prescribe better care at the point of care. For more information, please visit [www.bionote.com](http://www.bionote.com).*